

Fundraising in a recession **and** **Legacy fundraising**



Tuesday 2 March 2010

Fundraising in Recession 9.30am – 12.30pm

Legacy Fundraising 1.15pm – 4.15pm

Tutor – Gareth Edwards of Company Solutions

Venue - Friends Meeting House, 16 Wharncliffe Road, Bournemouth, BH5 1AH

Cost - £5.00 per person per session

You can attend just one or both, though we recommend doing both.

If you wish to do both, please complete both booking forms.

Fundraising in a Recession will include:

- What fundraising is not affected and can be strengthened
- Preventing a slowing decline in areas that are affected
- Keeping loyalty where others fail
- Tips and hints for all fundraisers
- There will be opportunities for you to discuss and ask questions about any current area of fundraising and receive practical tips and hints to help you in this difficult economic climate.

Legacy Fundraising will include:

- Starting or improving your legacy promotion
- Integrating your legacy marketing into your fundraising
- Recruiting new pledgers effectively for a small cause
- Encouraging your supporters to include a gift in their will
- Producing legacy marketing material on almost no budget
- Building strong links with solicitors and other intermediaries.



BOOKING FORM

Fundraising in a recession

Tuesday 2 March 2010, 9.30 – 12.30

Friends Meeting House, 16 Wharnccliffe Road, Bournemouth BH5 1AH

£5.00 per person to include lunch

WORKING TOGETHER



to support the Third Sector

Organisation name	
Attendee(s) names (max 2 per organisation)	
E-mail address	
Tel number	
Do you require lunch?	
Any specific access or dietary requirements?	

Please return the booking form to Bournemouth CVS, Boscombe Link, 3-5 Palmerston Road, Bournemouth, BH1 4HN, with your cheque for £5 per person made payable to "Bournemouth CVS". Places are limited, so please book early. Please note that your place will not be reserved until payment has been received.

Any queries about the course, contact lyn.pullen@poolecvs.org.uk

Cancellation policy:

Up to 14 days before the event- full refund. Please e-mail the above address to request this.

After 14 days before the event- no refund but you may send someone else in your place.



LOTTERY FUNDED

BOOKING FORM

Legacy Fundraising

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