

Feeling left behind by Social Media or Blogging?

You could be using Facebook or Twitter to raise your group's profile & funds!

Come along for an introduction & demonstrations

Date: Wednesday 25 January
1pm to 4.30pm

Location: Rossmore Community & Learning Centre, Herbert Avenue, Poole BH12 4HR

Tutor: Liz Gordon – MD of local social enterprise Brilliant Fish PR & Marketing Ltd

Price: £10 per person (tea & coffee will be provided)

WORKING TOGETHER



to support the Third Sector

Who is the course for?

- This course is for voluntary/community groups working in Bournemouth or Poole. Spare places, at a higher rate, may be available to statutory agencies or voluntary/community groups working outside of Bournemouth and Poole.
- It is suitable for anyone interested in raising the profile of their organisation and anyone unfamiliar with how Facebook and Twitter work
- This is a beginner's course and will be jargon free (or at least telling you what the jargon means!)

What does the course cover?

- What are social media?
- Introductions to and demonstrations of: Twitter, Facebook, LinkedIn & Blogging
- Guidance on how to use each one to complement the other

What will you achieve?

- Better awareness of social media and how it can be used to its best advantage when marketing your organisation
- Increased confidence about how to best communicate with your clients and supporters

Please complete the booking form on the following page if you would like to attend

BOOKING FORM

Introduction to Social Media

Rossmore Community & Learning Centre

Wednesday 25 January • 1pm to 4.30pm

Organisation name	
Attendee(s) names (max 2 per organisation)	
E-mail address	
Tel number	
Any special access or other requirements?	

The fee for this course (subsidised by the Big Lottery) is £10 per person for voluntary/community groups working in Bournemouth or Poole. If the course is not fully booked, spare places may be offered to statutory agencies or voluntary/community groups working outside Bournemouth or Poole at a fee of £50 per person.

Please return the booking form by Monday 16 January to:

Bournemouth CVS, Boscombe Link, 3-5 Palmerston Road, Bournemouth BH1 4HN

with your cheque made payable to "Bournemouth CVS"

Places are limited, so please book early. Your place will not be reserved until payment has been received.

Any queries about the booking process, please contact Jacqueline Salazar: 01202 466130
jacqueline.salazar@bournemouthcvs.org.uk

Any queries about the course, please contact Roland Robinson: 01202 682046
roland.robinson@poolecvs.org.uk

Cancellation policy

Up to 14 days before the event- full refund. Please e-mail the above address to request this.
After 14 days before the event- no refund but you may send someone else in your place.

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